**Cookie Policy Statement**

**Introduction**

Espria ("we," "our," "us") uses cookies and similar tracking technologies on www.espria.com (the "Website") to enhance user experience, analyse website traffic, and personalise content. This Cookie Policy explains what cookies are, how we use them, and your choices regarding cookies.

**What Are Cookies?**

Cookies are small text files stored on your device (computer, tablet, or mobile) when you visit a website. They help websites remember user preferences, track browsing behaviour, and improve functionality.

**Types of Cookies We Use**

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you’ve provided to them or that they’ve collected from your use of their services.

We use the following types of cookies:

* **Necessary Cookies:** Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.
* **Preferences:** Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.
* **Statistics:** Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.
* **Marketing:** Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.
* **Unclassified:** Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

These cookies help us understand how visitors interact with our website by collecting information anonymously.

We use:

* Cookiebot (third-party cookie) manages website cookies
* Google Analytics (third-party cookie) to analyse website traffic

These cookies allow the website to remember choices you make, such as:

* Language and region settings
* Customisation preferences
* Advertising and Marketing Cookies

These cookies track browsing habits to deliver personalised advertisements. They may be set by third-party advertising partners such as:

* Google Ads
* LinkedIn

**How to Manage Cookies**

You can control and manage cookies through your browser settings. You can:

* Accept all cookies for a seamless experience
* Reject non-essential cookies by adjusting your preferences
* Delete stored cookies from your browser

You can however obtain up-to-date information about blocking and deleting cookies via these links:

* **Edge:** [Microsoft Edge, browsing data, and privacy - Microsoft Support](https://support.microsoft.com/en-gb/microsoft-edge/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd)
* **Chrome:** [Privacy Policy – Privacy & Terms – Google](https://policies.google.com/privacy?hl=en&_gl=1*p47id7*_up*MQ..*_ga*MTg4ODYyMjAzNS4xNzM5ODY4NDAz*_ga_B7W0ZKZYDK*MTczOTg2ODQwMi4xLjAuMTczOTg2ODQwMi4wLjAuMA..)
* **Safari:** [Legal - Safari & Privacy- Apple](https://www.apple.com/uk/legal/privacy/data/en/safari/)

For more information, visit [ICO Cookie Guidance](https://ico.org.uk/for-the-public/online/cookies/).

**Third-Party Cookies**

Some cookies on our site are set by third-party services. These include analytics providers, advertisers, and embedded content (e.g., YouTube, LinkedIn, social media plugins). We do not control these cookies, and you should review their privacy policies.

**Updates to This Policy**

We may update this Cookie Policy from time to time. Changes will be posted on this page with an updated "Last Updated" date.

**Contact Us**

If you have any questions about this Cookie Policy, contact us at:

* Email: dataprotection@espria.com
* Address: Mode House, Thundridge Business Park, Thundridge, Hertfordshire, SG12 0SS